

CARLA SARLI

A blend of graphic designer, university teacher and researcher in communication design


NATIONALITY Argentinian / Italian

BIRTHDAY 08/10/1986


BASED IN Buenos Aires, Argentina

MOBILE +54 9 11 6194 0177

 Spanish ★★★★★

 English ★★★★★

 Italian ★★★★★

 French ★★★★★


 be.net/carlasarli

 academia.edu/carlasarli

 flickr.com/carlasarli

 carla.sarli@gmail.com


 carla.sarli@gmail.com

 carlasarli

ACTION FIELDS

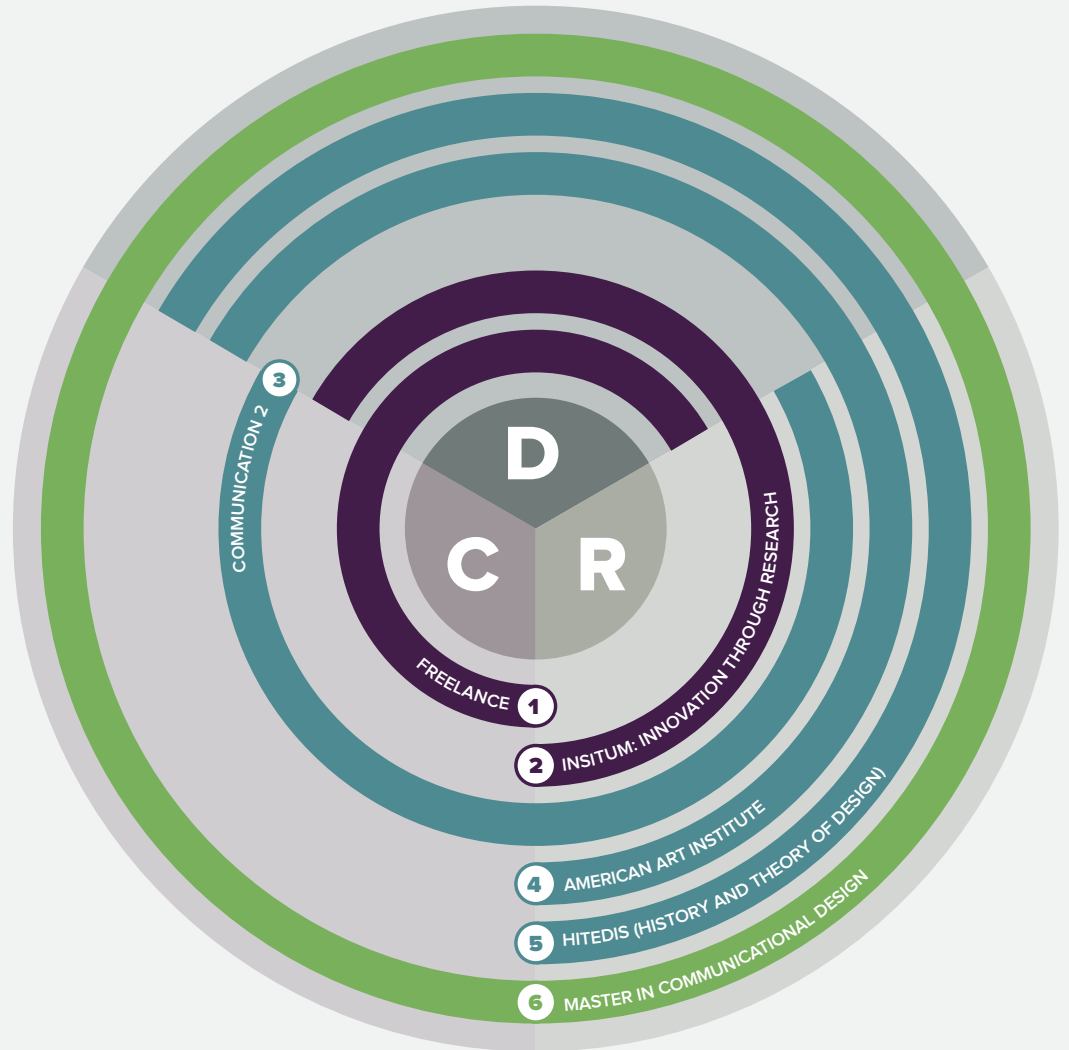
- D** DESIGN
- R** RESEARCH
- C** COMMUNICATION

ACTIVITIES

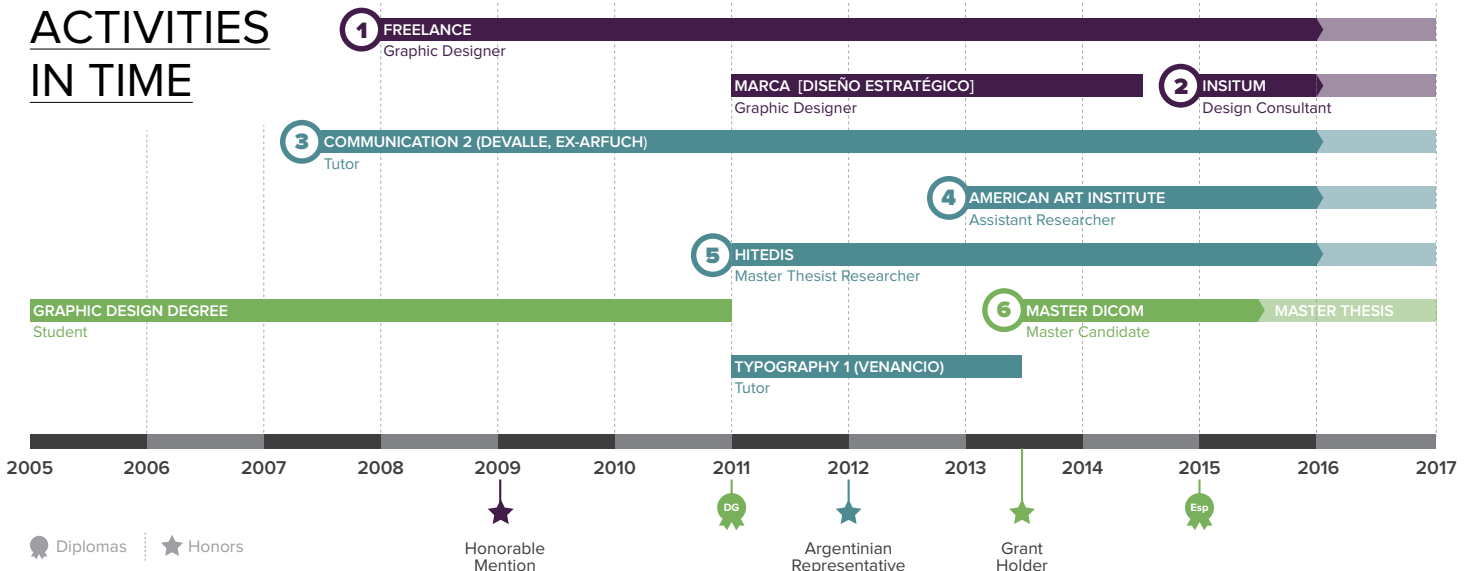
-  ACADEMIC
-  PROFESSIONAL
-  STUDIES

SKILLS

- D** Design Thinking
HCD
Validating
Prototyping
Service Design
Front-End Development
Branding
Editorial Design
Packaging Design
- R** Ethnographic Research Techniques
Academic Writing
Research Projects Development
Bibliography Search
Quoting Systems
Source Searching (Mendeley)
Databases and Citation Indexes
- C** Semiology & Semiotics
Discours Analysis
Theories Of Communication



ACTIVITIES IN TIME



 Diplomas

 Honors

 Honorable Mention

 Argentinian Representative

 Grant Holder

EDUCATION

- AGO. 2013 -  **MASTER OF ARTS IN COMMUNICATION DESIGN (DICOM), FADU, UBA**
 JUL. 2015 **Specialist in Theory of Communication Design / Master Candidate**
 GPA: 10 / 10
- MAR. 2005 -  **GRAPHIC DESIGN DEGREE, FADU, UBA**
 DEC. 2010 **Graphic Designer**
 GPA: 7,52 / 10
- MAR. 2000 - **COLEGIO NACIONAL DE BUENOS AIRES, UBA**
 NOV. 2004 **Bachiller**
 GPA: 7,93 / 10

WORK EXPERIENCE

- MAR. 2015 - **INSITUM**
 PRESENT **Design Consultant**
Qualitative research, analysis, ideating, prototyping and defining solutions and recommendations on strategic innovation projects (products, services, experiences, brands) formajor global clients.
www.insitum.com
- SEP. 2013 - **INSTITUTE OF AMERICAN ART AND AESTHETIC RESEARCH**
 PRESENT **Assistant Researcher**
www.iaa.fadu.uba.ar
- AGO. 2011 - **HITEDIS**
 PRESENT **Master Candidate Researcher**
UBACyT Project: 3D Design. 3 Dimensions, 3 Decades in Buenos Aires (2012 – 2015), directed by PhD Verónica Devalle, based in Institute Of American Art And Aesthetic Research Mario J. Buschiazzo
www.hitedis.com
- ENE. 2009 - **FREELANCE**
 PRESENT **Graphic Designer**
Branding, Web and Editorial Design for small and medium organizations.
www.carlasarli.com
- AGO. 2007 - **THEORY OF COMMUNICATIONS II COURSE (DEVALLE), GRAPHIC DESIGN DEGREE, FADU-UBA**
 PRESENT **Tutor**
www.devalle2.wordpress.com
- APR. 2011 - **MARCA [STRATEGIC DESIGN]**
 NOV. 2014 **Graphic Designer**
Graphic and Packaging Design, ideation and development of campaigns for MoRPH. Web Design for various clients and branding design manuals.
www.marca.ws
- MAR. 2011 - **TYPOGRAPHY I COURSE (VENANCIO), GRAPHIC DESIGN DEGREE, FADU-UBA**
 JUL. 2013 **Tutor**
www.tipografiavenancio.com.ar
- NOV. 2007 - **INDEPENDENT GRAPHIC DESIGN STUDIO**
 MAR. 2008 **Graphic Designer**
Branding and Editorial Design for medium and major organizations.
- DEC. 2006 - **STEVENS PASS MOUNTAIN RESORT, WA, USA**
 MAR. 2007 **Temporary worker during University break**
Customer Support at Rental Tech Center Store and Cook.
www.stevenspass.com





PUBLICATIONS

APR. 2016	DICOM WEBSITE <i>Art and technique, or design</i>
SEP. 25TH & 26TH, 2014	28TH RESEARCH CONFERENCE SI+RED: COLLECTIVE CONSTRUCTION, NETWORKS AND JOINT LINKS IN RESEARCH <i>Innovation in Design and Technology in the Context of the Actor-Network Theory</i>
SEP. 4TH-8TH, 2012	10TH CONGRESS OF THE INTERNATIONAL ASSOCIATION OF VISUAL SEMIOTICS (IAVS), BUENOS AIRES, ARGENTINA. <i>Analysis of the 2011 Front for Victory (FPV)'s Presidential Campaign</i>









HONORS AND RECOGNITIONS

AGO. 2013 - JUL. 2015	★ Maximum Grant Holder Given by Graduate Secretariat (FADU-UBA) to finance the Master of Arts in Communication Design.
MAR. 5TH - 18TH, 2012	★ Argentinian Representative INTERNATIONAL SEMINAR AND WORKSHOP "STRUCTURE-SCULPTURE" Summer School developed in the framework of the international program of Summer Schools from DAAD. Organized By The Technische Universität Kaiserslautern (Germany), The Institute Of Human Space Of The University Of Buenos Aires (Argentina) And The Simón Bolívar University (Venezuela)
JUN. 2009	★ Honorable Mention COPNAF (CONSEJO PROVINCIAL DEL NIÑO, EL ADOLESCENTE Y LA FAMILIA)'S BRANDING CONTEST. PARANÁ, ENTRE RÍOS, ARGENTINA.

LANGUAGES

 Spanish	★★★★★	Native speaker
 English	★★★★★	7.5 / 9 IELTS
 Italian	★★★★★	Level 7 / 10 Laboratorio de Idiomas UBA
 French	★★★★★	Level 8 / 12 Laboratorio de Idiomas UBA

TECHNICAL SKILLS

Adobe Photoshop.....	
Adobe Illustrator.....	
Adobe InDesign.....	
Adobe Dreamweaver.....	
HTML5 - CSS3.....	
WordPress.....	
RWD.....	
Bootstrap.....	

HOBBIES

Swimming

I swim regularly and I'm part of an amateur club team that contends against other clubs. In summer, I have participated in open water competitions.